

RECEIVED  
CENTRAL FAX CENTER

AUG 10 2004

## In the United States Patent and Trademark Office

OFFICIAL

Serial Number: 09/693,415  
Application. Filed: October 20, 2000  
Applicant: Kia Silverbrook and Paul Lapstun  
Application. Title: Method and System for Advertising  
Examiner/GAU: Thierry L Pham/2624

Dated August 11, 2004  
At: Balmain, NSW  
Docket No. NPA011US

**FURTHER AMENDMENT TO RESPONSE LODGED ON AUGUST 10, 2004**

Commissioner for Patents  
Washington, District of Columbia 20231

Dear Sir:

In response to the Office Action of June 15, 2004, please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper. The Applicant submits that these amendments introduce no new matter.

**Remarks/Arguments** begin on page 5 of this paper.

**PLEASE APPEND THIS RESPONSE TO OUR RESPONSE DATED AUGUST 10, 2004.**